



Trivinci Systems to Contribute Free Race-Keeper DVDs to Guests of the Jimmie Johnson Foundation

June 17, 2008

Trivinci Systems is partnering with the Jeff Gordon Racing School to record and produce free race video DVDs to guests of the Jimmie Johnson Foundation at Lowe's Motor Speedway on June 18, 2008.

For the Jimmie Johnson Foundation event, Trivinci's field operations team will install Race-Keeper systems on a NASCAR Sprint Cup race car. Race-Keeper is an on-board video data acquisition system and production service that delivers personalized race videos on DVD.

Reigning two-time champion Jimmie Johnson will drive the vehicle and provide hot laps to guests to raise funds for the Jimmie Johnson Foundation. Race-Keeper systems will capture videos of guests during their hot lap experiences with Jimmie Johnson and deliver DVDs to guests.

Trivinci's design team will create special commemorative race video DVDs with the foundation's logos and graphics.

Jeff Gordon Racing School is hosting the event and will provide personnel, safety equipment, track rental and insurance.

Trivinci Systems

Trivinci Systems, LLC designs and sells easy-to-use, on-board video and data acquisition products and systems for motor sports and theme parks worldwide. Trivinci's headquarters are located in Sterling, VA. All of Trivinci's products are manufactured and assembled in the U.S.

Trivinci's customers span North America and western Europe and include AMCI Marketing, Audi Driving Experience, Audi Sportscar Experience, BMW Performance Driving School, Car & Driver/Road & Track LIVE!, Dodge, Fast Track High Performance, Executive Drive, Ford Racing High Performance Driving School, Jeff Gordon Racing School, Jim Russell Racing Schools, Knockhill Racing Circuit, Land Rover, Mario Andretti Racing School, Mercedes-Benz, Mid-Ohio School, Mondello Park Circuit, PalmerSport, Porsche Sport Driving School, Proformance Racing School, Race-On Driving School, Richard Petty Driving Experience, SRT Track Experience, Stockcar Racing Experience, Texas Driving Experience, and World Class Driving.

See www.race-keeper.com for more information.

Jimmie Johnson Foundation

The Jimmie Johnson Foundation is dedicated to assisting children, families and communities in need throughout the United States. The foundation strives to help everyone, particularly children, pursue their dreams.

Jimmie Johnson was born in El Cajon, California, and graduated from Granite Hills High School. The California native began racing motorcycles at the age of five. Upon graduating from high school, he moved to the Midwest to continue his auto racing career. As the reigning 2-time NASCAR Sprint Cup Champion, Johnson is in his seventh season as a driver in the series.

Chandra Janway Johnson is a native of Muskogee, Oklahoma. She graduated from the University of Oklahoma with a degree in business communication and moved to New York City where she began a



modeling career. Chandra continues her work today while playing an integral role in managing the Jimmie Johnson Foundation.

See www.jimmiejohnsonfoundation.org for more information.