



On-board Video Data Systems for Driver Development

Thursday April 15, 2010

APRIL 2010 NEWSLETTER

New Race-Keeper Dealers!

Welcome to [Adare Motorsports](#), based in the Spokane, WA area and [Enjuku Racing](#), based in central FL.

6th Gear Experience Selects Race-Keeper

Race-Keeper is the exclusive on-board video data system for 6th Gear Experience, the UK's most professional provider of impeccably organised Supercar Driving Experiences. Click [6th Gear Experience](#) for more info.

Free Race-Keeper System!

The race is on - our 2010 contest is up and running, enter now to win! [Click to enter!](#)

New Race-Keeper Software Updates

Important: Make sure to update your systems and your Race-Keeper Comparo software - lots of new features plus support for iDash!

Race-Keeper Comparo for Macintosh and Linux

Work continues on a new cross-platform version of Race-Keeper Comparo...that's right, Windows, Macintosh, Linux, PDAs...with tons of stunning new features...stay tuned.

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Race-Keeper Releases iDash In-Car Display

Race-Keeper iDash is an in-car display that delivers live performance data - RPM, gear, speed, current lap, last lap, and best lap - transmitted wirelessly from Race-Keeper's on-board video data system. Lots of customers already are using Race-Keeper iDash, which harnesses the power of the Apple iPhone or Apple iPod Touch, arguably the world's most powerful, full-color, high-resolution displays.



Click [Race-Keeper iDash](#) to learn more.

Watch Race-Keeper on Versus on April 18

Watch Race-Keeper's debut as the exclusive on-board video data system for the SCCA Pro Racing World Challenge. Watch the action from the St. Petersburg Grand Prix, broadcasting on Versus on Sunday, April 18 at 2 PM! Click [World Challenge](#) for more info.



Trivinci CEO Featured Speaker at MotorSport Forum 2010 in NYC

JB Haller, Trivinci's CEO, is a featured speaker at the three-day Professional MotorSport Forum 2010 on April 27 at the Javits Convention Center in New York City. JB's topic is "How to generate more revenues from track days and racing schools." Click [MotorSport Forum 2010](#) for more info.



Race-Keeper is Exclusive Video Data System for RPDE Driver Search

Race-Keeper is on-board for the inaugural Petty Driver Search, a training camp and competition for 12 racers, the winner of which will be awarded a fully supported opportunity to qualify for, and compete in, the ARCA Racing Series event at Pocono Raceway on June 5, 2010 under the watchful eye of the "The King" himself. The Petty Driver Search three-day competition starts on April 26 at the Charlotte Motor Speedway. Click [Petty Driver Search](#) for more info.



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