

## Race-Keeper March 2011 Newsletter



On-board Video Data Systems for Driver Development

Monday March 14, 2011

### New Karting HD Video

Just warm enough in Florida for an early season karting race! Click [Jacksonville Karting](#) to see a bit of the race, make sure to play 1080p. Thanks to [Endurance Karting](#) for the instruction and fun.

### New Ice Racing HD Video

Who says it has to be warm to race?! Our Polish friends and Race-Keeper dealers Michal Solowow and Maciek Baran took third place in the 7th Lotus Baltic Cup Rally with Race-Keeper on-board. Check out the awesome [Cersanit Rally Team](#) at the Arctic Lapland Rally 2011.

### Race-Keeper Enters Australia

Welcome to [Simply Sports Cars](#), our new dealer and partner in Australia. SSC specializes in all things Lotus and we appreciate Lee Knappett's invaluable help testing our new MoTeC ECU capability.

### Race-Keeper Enters Argentina

Hearty welcome also to Santoro High Parts, our new dealer and partner in Argentina. Contact Santoro at [santorohighparts@ciudad.com.ar](mailto:santorohighparts@ciudad.com.ar) for info on Race-Keeper in Argentina.

### Comparo 2.0 Update

We're still working feverishly on Comparo 2.0...it will be here soon...and it will be compatible with Macintosh, Windows and Linux PCs...

### Race-Keeper Presentation at Long Island

Steve Hoelscher, one of Race-Keeper's sales execs, delivered a [technical presentation](#) at Joe Stimola

## Race-Keeper Connects to MoTeC ECU

Why pay upwards of US \$4,000 for a MoTeC video system when you can integrate Race-Keeper with dual stream video for less than 1/2 the cost?



Race-Keeper video data systems offer an affordable video data option to existing MoTeC customers; click [Race-Keeper MoTeC](#) plug-in for more info.

Race-Keeper logs data from the MoTeC ECUs and dashes with CAN outputs. Simply connect MoTeC CAN bus to Race-Keeper CAN input using our interface cable for connection to CAN high, CAN low and CAN ground. MoTeC data channels are automatically logged in perfect sync with other data and video from up to four cameras, and made available for display and analysis in Race-Keeper Comparo software.

Our MoTeC add-on acquires four essential Driver Data channels : Speed, RPM, Throttle, Gear and many other valuable Engine Data channels, including Engine Temp, Water Temp, Oil Pressure, Oil Temp, Manifold Pressure, Intake air Temp, Exhaust Temp, Fuel Used and Fuel Pressure.

## Race-Keeper Integrates Traqmate Data

Race-Keeper Comparo now plays Traqmate data files.



For customers who have replaced Traqmate with Race-Keeper, you can now export Traqmate data to .csv and play Traqmate files in Race-Keeper Comparo.

You can also set up splits and compare Race-Keeper video data and Traqmate data side-by-side.

See [Race-Keeper plays Traqmate](#) for info.

Technology Conference on RACE CAR Data Acquisition presented by the New York Region of SCCA and [Technology Racing Services](#) . Thanks to Michael Alfano of TRS for organizing the presentation.

### Rally Team for Dreams

Race-Keeper was excited to learn that Bill Stevens, one of our Race-Keeper Reps extraordinaire, installed his Race-Keeper system on the [Rally Team for Dreams](#) car, which is competing in the WRC Rally Guanajuato Mexico... we'll try to get some videos from the rally!

### Multi-Language Software

Race-Keeper Comparo is now compatible with foreign-language versions of Windows operating systems, including Spanish-language versions of Windows.

## Send to a Friend

Send this email to someone you think may be interested.

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## Race-Keeper + Formula BMW Talent Cup

Race-Keeper is pleased to announce that [Formula BMW Talent Cup](#), BMW's program for talented young drivers, selected Race-Keeper as the program's exclusive video data system.



Race-Keeper's three-years experience with the UK's [Formula Two](#) series, and two years with the USA's [SCCA Pro Racing World Challenge](#) series, were critical factors in securing the Formula BMW Talent Cup, which will operate across southern Europe, and culminate with the Grand Final, which is with the DTM event in Oschersleben.

The Formula BMW Talent Cup is for young but extremely ambitious and talented drives - did you know that eight graduates of Formula BMW series lined up in Formula One in 2010 alone?

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## Renault Megane Eurocup Trophy

Race-Keeper also is pleased to announce that Renault Sport, the venerable racing series first initiated in 1975, selected Race-Keeper as the [Eurocup Megane Trophy's](#) exclusive video data system.



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Trivinci Systems, LLC. - 22375 Broderick Drive, Suite 275, Sterling, VA 20166 - 571.203.1420